About 15 minutes to set up

CREDIT ISN'T CURRENCY

Get paid when they ask to repost.

Next time a page asks to use your video "with full credit," you send them your link and get paid.

01
They DM you
"Can we post this? Full credit obviously."

02
You send one link
The same link works for every video you make.

03
They request
They pick the use, see the price and send a request.

04
You get paid
You reply with a payment link and the license.

What it costs

Nothing during the beta. License My Video takes no cut and never touches your money. Buyers pay you directly through your own Stripe account, and Stripe takes its standard processing fee on each sale.

What you handle

Your Stripe account, sending each buyer their license and video file, and any refunds.

licensemyvideo.com/request?creator=yourhandle YOUR ONE LINK

1

STEP 1

Set up Stripe

1. Create a free account at stripe.com, or log in if you have one.
2. Activate payments. Stripe asks for your details, ID and the bank account where payouts land. As an individual, choose **Sole proprietor** or **Individual**.
3. Set your public business name to your creator name, like "@yourhandle Video Licensing," so buyers recognize it on their receipt.

> You can't take real payments until activation is approved, which is usually quick.

2

STEP 2

Get your link

1. Fill in the onboarding form at licensemyvideo.com/join with your handle and base rate.
2. We email you your link: **licensemyvideo.com/request?creator=yourhandle**
3. Put it in your bio and save the reply script from Step 4.

Your link's page works out every price for you:

Base rate × **Use** × **Term** × **Territory**

FACTOR	MULTIPLIERS
Use	Social repost ×1 · Brand organic ×2 · Paid ads ×4 · TV ×6
Term	30 days ×1 · 1 year ×2 · Perpetual ×4
Territory	One country ×1 · North America ×1.25 · Worldwide ×1.5

At the recommended $150 USD base:

$150
Social repost · 30 days · one country

$1,800
Paid ads · 1 year · worldwide

3

STEP 3

When a request comes in

1 **We forward it to you**

You get the buyer's name, company, email, the video, the use, term and territory they picked, and the quoted price.

2 **Decide**

You can accept, counter with a different price, or decline. Exclusivity and custom edits are priced on top, case by case.

3 **Create a payment link**

In Stripe, go to **Payment Links**, click **New**, add a product named for the deal, like "Paid ads license, 1 year, worldwide," set the one-time price in USD, and copy the link.

4 **Reply to the buyer**

Send the payment link together with the license, so they see the terms before they pay. Open the Creator-Direct License template at licensemyvideo.com/license, fill in the License Details table, and save it as a PDF.

5 **Deliver**

Once they've paid, send the original video file (a Google Drive or WeTransfer link works) within 3 business days. Keep a copy of every license.

Refunds. If you can't deliver, refund the buyer in full from your Stripe dashboard.

Reply within 2 business days

Buyers move on quickly. A fast yes, counter or no keeps the deal alive.

Terms before payment

Always send the license with the payment link, never after. It protects you both.

4

STEP 4

Start getting requests

The reply script. When a page DMs asking to use your video for free:

THEM

yo love this vid!! can we post it?

we'll give you full credit obviously

YOU

Happy for you to use it! Request a license here: **licensemyvideo.com/request?creator=yourhandle**

Quick answers

What does it cost me?

Nothing during the beta. Stripe takes its standard processing fee on each sale.

Do I have to accept every request?

No. You can decline anything.

How fast should I reply?

Within 2 business days. Buyers move on quickly.

What about taxes?

The money is your income, so check with an accountant on what you need to report or charge.

Help fund the build

License My Video is creator-built and self-funded. Chipping in is optional, and it's a contribution to the product, not a charitable donation.

Support the build